



New For 2010! Seasonal World Introduces FUN PASS REWARDS Program!



What Is It???

Seasonal World's Fun Pass Rewards Program is a new customer loyalty program that earns you Seasonal World KASH for nearly every purchase made with Seasonal World.

How Does It Work???

For each eligible \$50.00 of purchases made with Seasonal World, you will earn \$5.00 back in Seasonal World KASH! This means the more you spend with Seasonal World the more you get back for future purchases!

For Example:

An eligible purchase of \$150.00 will earn \$15.00 in Seasonal World KASH that can be used towards the purchase of most Backyard, Halloween, and Christmas merchandise. As well, Seasonal World KASH can be used for most common pool services, such as pool openings, pool closings, and service calls!

Are There Costs Involved???

There is an annual membership cost of \$39.95 to enroll in the Seasonal World Fun Pass Rewards Program. Paid membership is required to earn your Seasonal World KASH. With a paid membership, you will be eligible for all benefits that are part of the program.

What Are The Membership Benefits???

The following is a snapshot of additional membership benefits that come with your paid membership:

- **Free Newsletters**
- **Exclusive Promotions and Coupons**
- **Invitation Only Events**
- **And So Much More ...** Seasonal World will continue to add more and more benefits as we move along with the program. As a member, you will be notified via email about the new and exciting events and benefits that are part of your membership.

When Do I Earn My Seasonal World Cash???

Every time you make an eligible purchase in the Fun Pass Rewards Program, your spending will be automatically tracked. At the end of each month, your total purchases will be calculated, and you will be issued a Seasonal World Gift Card in the amount of eligible Seasonal World KASH for that month. Best of all, any spending that does not amount in Seasonal World KASH will automatically be carried over to the next month and calculated until your spending reaches the amount needed to earn Seasonal World KASH.

Is There Anything Else I Should Know???

For complete terms and conditions concerning Seasonal World's Fun Pass Rewards Program, please visit seasonalworld.com/funpassrewards, or ask a Seasonal World Associate for a copy of the complete program terms and conditions.

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